



**10TH VIETNAM NATIONAL CONGRESS  
OF INTERVENTIONAL CARDIOLOGY  
SPONSORSHIP INVITATION**

*(Announcement No. 2)*

*Hanoi, June 04, 2024*

**To: Companies and Organizations/Enterprises**

Following the success of previous congresses in the field of Interventional Cardiology, along with the development of science and technology, our country's healthcare sector in general and our interventional cardiology sector in particular have achieved great accomplishments in community cardiovascular healthcare.

To further promote the spirit of exchange, learning, and updating on the latest advances in the field of interventional cardiology, the Vietnam Interventional Cardiology Society (VICS) will organize the 10th Vietnam National Congress of Interventional Cardiology with the following theme:

**“Interventional Cardiology in the new era: Sharing – Networking - Achieving”**

**Time:** October 11<sup>th</sup>-12<sup>th</sup>, 2024

**Venue:** Ariyana Convention Center - Da Nang City – Vietnam

This year's congress will combine the onsite conference with online livecase demonstration. The congress is expected to attract over 1000 delegates on site and thousands of viewers on VICS' digital platforms like the official website, Youtube channel, Facebook page, etc. The scientific program will keep attendees updated with many reports from both domestic and international interventional cardiology experts.

To ensure the success of this conference, financial assistance and other human and material resources from our partners are extremely vital and irreplaceable. This is also an opportunity for your Company/Organization to contribute to the education and training as well as to the development of the Vietnamese Interventional Cardiology field.

Therefore, we very much hope to receive your help and cooperation, your Company/Organization will certainly receive commensurate benefits in promotion at the Congress.

Thank you very much.

**VICE PRESIDENT OF VIETNAM NATIONAL HEART ASSOCIATION  
PRESIDENT OF VIETNAM INTERVENTIONAL CARDIOLOGY SOCIETY**



## SPONSORSHIP CATEGORIES

**To: Companies and Organizations/Enterprises**

<u>Sponsorship Category</u>	<u>Sponsorship Value</u>
Diamond Sponsor	1.000.000.000 VND (One billion dong)
Gold Sponsor	600.000.000 VND (Six hundred million dong)
Silver Sponsor	400.000.000 VND (Four hundred million dong)
Bronze Sponsor	200.000.000 VND (Two hundred million dong)
Livecase Sponsor	Morning Livecase Session: 200.000.000 VND (Two hundred million dong)
	Afternoon Livecase Session: 200.000.000 VND (Two hundred million dong)
Other Sponsorships	Exhibition Sponsorship: 50.000.000 VND (Fifty million dong)
	Satellite Symposium: 70.000.000 VND (Seventy million dong)
	Training Village session: 60.000.000 VND (Sixty million dong)
	CME training course certificate: 30.000.000/course (Thirty million dong)
	Advertising trailer at symposiums (1 clip/20 seconds): 20.000.000 VND (Twenty million dong)
	Advertisement page in the Programme Handbook: 10.000.000 VND (Ten million dong)
	Congress satchels, delegate badge, Congress printed materials, conference equipment, etc.

**\* SPONSORSHIP REGISTRATION FORM:**

Please send an email to: [congress@vnha.org.vn](mailto:congress@vnha.org.vn)

Transaction message must include: **Sponsor Company Name; Sponsorship Category;**  
Company Contact Person (name and phone number).

## SPONSORSHIP BENEFITS

### I. DIAMOND SPONSOR: 1.000.000.000đ

- Have **04 standard exhibition spaces** (3mx3mx2.5m/space) to introduce, display, provide products, and deploy activities in the exhibition area within the scope of the Congress organized by the Organizing Committee.
- Receive **10 exhibition passes** to enter the Congress area during booth setup and the duration of the Congress.
- Have **02 Satellite Symposiums + 01 Training Village Session** during the Congress. The time, date and content of each Symposium and Training Village Session will be agreed upon by both the Organizing Committee and the Sponsoring Company based on the time of sponsorship registration of the Company. The Organizing Committee must be informed of the Satellite Symposiums and Training Village at least 03 months before the Congress;
- Receive **40 delegates invitations** to the Congress and **40 invitations to the Gala Dinner**.
- The company's logo will appear on Congress-related printed materials: Backdrop, banners, standees, Programme Handbook (if exists), etc;
- Have **01 Outside Back Cover Advertisement + 01 Inner Page Advertisement** in the Congress Programme Handbook (if exists);
- Have the sponsor's trailer video (20-second clip) shown **8 times** during Symposiums;
- Receive medals, certification of sponsorship acknowledgement.

### II. GOLD SPONSOR: 600.000.000đ

- Have **03 standard exhibition spaces** (3mx3mx2.5m/space) to introduce, display, provide products, and deploy activities in the exhibition area within the scope of the Congress organized by the Organizing Committee.
- Receive **08 exhibition passes** to enter the Congress area during booth setup and the duration of the Congress.
- Have **01 Satellite Symposiums + 01 Training Village Sessions** during the Congress. The time, date and content of each Symposium and Training Village Session will be agreed upon by both the Organizing Committee and the Sponsoring Company based on the time of sponsorship registration of the Company. The Organizing Committee must be informed of the Satellite Symposiums and Training Village at least 03 months before the Congress;
- Receive **30 delegates invitations** to the Congress and **30 invitations to the Gala Dinner**.
- The company's logo will appear on Congress-related printed materials: Backdrop, banners, standees, Programme Handbook (if exists), etc;
- Have **01 Inside Front Cover Advertisement + 01 Inner Page Advertisement** in the Congress Programme Handbook (if exists);
- Have the sponsor's trailer video (20-second clip) shown **6 times** during Symposiums;
- Receive medals, certification of sponsorship acknowledgement.

### III. SILVER SPONSOR: 400.000.000đ

- Have **02 standard exhibition spaces** (3mx3mx2.5m/space) to introduce, display, provide products, and deploy activities in the exhibition area within the scope of the Congress organized by the Organizing Committee.
- Receive **06 exhibition passes** to enter the Congress area during booth setup and the duration of the Congress.
- Have **01 Training Village Session** during the Congress. The time, date and content of each Symposium and Training Village Session will be agreed upon by both the Organizing Committee and the Sponsoring Company based on the time of sponsorship registration of the Company. The Organizing Committee must be informed of the Satellite Symposiums and Training Village at least 03 months before the Congress;
- Receive **20 delegates invitations** to the Congress and **20 invitations to the Gala Dinner**.
- The company's logo will appear on Congress-related printed materials: Backdrop, banners, standees, Programme Handbook (if exists), etc;
- Have **01 Inside Back Cover Advertisement + 01 Inner Page Advertisement** in the Congress Programme Handbook (if exists);
- Have the sponsor's trailer video (20-second clip) shown **4 times** during Symposiums;
- Receive medals, certification of sponsorship acknowledgement.

### IV. BRONZE SPONSOR: 200.000.000đ

- Have **01 standard exhibition space** (3mx3mx2.5m/space) to introduce, display, provide products, and deploy activities in the exhibition area within the scope of the Congress organized by the Organizing Committee.
- Receive **04 exhibition passes** to enter the Congress area during booth setup and the duration of the Congress.
- Receive **10 delegates invitations** to the Congress and **10 invitations to the Gala Dinner**.
- The company's logo will appear on Congress-related printed materials: Backdrop, banners, standees, Programme Handbook (if exists), etc;
- Have the sponsor's trailer video (20-second clip) shown **2 times** during Symposiums;
- Receive medals, certification of sponsorship acknowledgement.

### V. EXHIBITION SPONSORSHIP: 50.000.000đ

- Have **01 standard exhibition space** (3mx3mx2.5m/space) to introduce, display, provide products, and deploy activities in the exhibition area within the scope of the Congress organized by the Organizing Committee.
- The company's logo will appear on Congress-related printed materials: Backdrop, banners, standees, Programme Handbook (if exists), etc;

- Receive **02 exhibition passes** to enter the Congress area during booth setup and the duration of the Congress.

## VI. LIVECASE SPONSORSHIP:

- Have 02 product introduction slides during the discussions.
- The company’s logo will appear on Congress-related printed materials: Backdrop, banners, standees, Programme Handbook (if exists), etc;
- The sponsor’s introduction video will be shown at the beginning and the end of the discussion recording (which will be posted on Vietnam National Heart Association’s digital platforms)

*Note: The introduction clip must not be longer than 20 seconds*

- Receive a Letter of Appreciation.

## VII. OTHER SPONSORSHIPS:

- Advertisement on the inner pages of the Congress’ Programme Handbook: **10.000.000 VND/page**.
- Satellite Symposium registration: **70.000.000 VND/session**
- Training Village registration: **60.000.000 VND/session** (including: conference room, projector, screen, laptop, slide pointer)
- CME certification registration: **30.000.000 VND/course**
- Have advertisement trailer shown during sessions (20-second clip): **20.000.000 VND/clip**
- Or sponsor the Congress in the form of: **congress satchels, printed materials, lanyards and nametags, etc.**
- **Entrance Fee Sponsorship:**

Category	Before 01/08/2024	After 01/08/2024 and onsite registration	Gala Dinner
	VND	VND	VND
<b>I. Doctors</b>			
VNHA Member	500,000	700,000	500,000
Non-VNHA Member	700,000	900,000	
<b>II. Nurses/Technicians</b>	300,000	500,000	

## VIII. SPONSORSHIP CONFIRMATION

### 1. Confirmation deadline: before July 1<sup>st</sup>, 2024

The Organizing Committee must receive written sponsorship contract/agreement from the sponsor before the due date.

## **2. Payment deadline: August 1<sup>st</sup>, 20204**

- Sponsorship benefits will take effect after the contract is signed and will expire after the Congress.
- After the deadline, the Organizing Committee does not guarantee the implementation of sponsorship benefits.

## **IX. SPONSORSHIP PAYMENT**

Bank transfer to the following account:

Account Name: **VIETNAM NATIONAL HEART ASSOCIATION**

**Account Number (VND):** 0010000000409

**Account Number (USD):** 0010370002358

**Bank name:**

Joint Stock Commercial Bank for Foreign Trade of Vietnam – Vietcombank

*(Please note in the description of the transaction as follows: "Sponsorship for the 10<sup>th</sup> Vietnam National Congress of Interventional Cardiology")*

## **X. CONTACT**

For further information, please contact:

**SECRETARIAT OF THE VIETNAM NATIONAL CONGRESS OF INTERVENTIONAL CARDIOLOGY**

*Representative:*

*Dr. Dat Tuan PHAN – Secretary-General of VICS / Mobile: 0988 082 733*

*Prof. Hung Manh PHAM – President of VICS / Mobile: 0913 519 417*

*Contact:*

*- Ms. Thao Phuong LUONG / Mobile: 0904 976 694*

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